

PARTNERSHIP

PRICE LIST

Living In Zug Book



TWO PAGE ADVERT

CHF 3 450

Advertisement/article about your company
(max 600 words)

ONE PAGE ADVERT

CHF 1 725

Full Page advertisement/article about your company
(max 300 words)

HALF PAGE ADVERT

CHF 975

Half page advertisement/article (max 150 words)

QUARTER PAGE ADVERT

CHF 488

Quarter page advertisement (max 50 words)



ADVERT DIMENSIONS

Half Page Advert 200mm x 95mm
Full Bleed 100X50mm

Half Page Advert
100mm x 100mm

Full Page Advert 280mm x 216mm
Full Bleed 216X216mm
(with a 5mm bleed)